



CULINARY  
WORLD CUP  
24-28.11.2018



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## LUXEXPO THE BOX

Saturday 24 to Wednesday 28 November 2018

# EXPOGAST - the gastronomy event of world renown!

*Every four years EXPOGAST brings together the professions of gastronomy and hospitality to honor the art of cooking.*

*EXPOGAST is an event in many respects: a gathering place for the most talented chefs coming from the five continents, a trade fair for the professions in the field of gastronomy, a public event all about food and drink, and a world-class international cooking competition.*

### A dynamic forum for the professions of gastronomy

This year EXPOGAST will take place from 24 to 28 November in four halls at LUXEXPO THE BOX in Luxembourg-Kirchberg. For five days THE BOX will be a showroom for extraordinary talents, new trends in gastronomy and original ideas. EXPOGAST also promotes economic exchange with the Greater Region, network among young workers, and highlights the social, cultural and economic role of the catering sector.

In this spirit, the collaboration of the Chamber of Commerce with the Horesca members and the hotel schools «École d'Hôtellerie et de Tourisme du Luxembourg» from Diekirch and «Lycée Technique de Bonnevoie» (LTNB) will enable EXPOGAST to act as a promotion tool for the sector and as a dynamic forum for exchange, new experiences and knowledge. A whole series of workshops and conferences will make EXPOGAST the national and international centre of gastronomy, hospitality, hotel business and tourism.

### Now in four halls and additional 3,500 sqm exhibition space

EXPOGAST 2018 will occupy four halls - Hall 2 and Hall 3 on the east side and Hall 9 and Hall 8 on the west side. This gives EXPOGAST an additional area of 3,500 square meters (plus 15 percent) compared to the 2014 edition, and EXPOGAST will transform the exhibition halls into a true world of experience.

The kitchen for the competition, previously set in Hall 8, are now split up in Hall 3 and Hall 8: The national teams and junior teams will produce their three-course menus in Hall 3, and the competitions between the collective teams will be held in Hall 8. The restaurants in which EXPOGAST visitors will have the opportunity to taste their (pre-ordered) menus are attached - the «Restaurant des Nations» is thus located in Hall 3, while the second restaurant with the specialties of the «cuisines collectives» is located in Hall 8.

The very popular exhibition of the «cold» culinary creations of the national teams will occupy a big area in Hall 2 and once again be a magnet for the public.



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### **Ideal showroom for exhibitors, partners and sponsors**

EXPOGAST is a real experience and discovery fair that offers exhibitors a great opportunity to present their specialties, new products and product ranges as well as services. All the commercial and professional sectors related to gastronomy will be represented at EXPOGAST: food and beverages, technology and hygiene, equipment, accessories for restaurants and hotels, service providers, organization and IT, associations, suppliers of specialties, professional groups, wines and spirits, as well as official stands.

The stands will be located in Hall 8, Hall 2 and Hall 3, together with EXPOGAST sponsors and partners, and the «Culinary World Cup» will take place in Hall 3. The vast majority of the exhibition space has already been booked, but stands are still available!

Hall 9 will once again be the huge showcase for «La Provençale», one of EXPOGAST's traditional main sponsors.

As usual, the opening and closing ceremonies as well as the daily announced jury decisions will take place in Hall 1C.

The press center will also be located in Hall 8 - around 150 journalists from all over the world will report on the Villeroy & Boch Culinary World Cup, EXPOGAST and Luxembourg.

### **50 nations at the Villeroy & Boch Culinary World Cup**

The Villeroy & Boch Culinary World Cup is one of the largest and most important cooking competitions in the world with excellent reputation. 30 national teams and 15 youth teams will compete within five days and produce their three-course menus in one of the eight kitchens set up for the competition - often after months of rehearsals to ensure the success of the event. 15 other teams will compete in the category «collective kitchens». These 60 teams will be joined by other teams competing for a region from their country. It is expected that the record number of 46 regional teams in 2014 will be exceeded this year.

Around 50 different nations from the five continents will be guests in Luxembourg-Kirchberg from 24 to 28 November, celebrating a gastronomic festival that meets the highest standards: a world event in the halls of The Box!

### **Some innovations in the world-class cooking competition**

The «Villeroy & Boch Culinary World Cup» comes up with some innovations. For example, this time the youth teams will no longer take part in a competition with «cold creations» but will rather complete a classic 3-course menu and on another day have the task of preparing a warm gastronomic buffet. An exciting affair that will allow the young chefs to prove their talent and creativity once again - and not only to the juries, but also to the audience, who can taste the buffets every evening for a fee.



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Another new feature of the Villeroy & Boch Culinary World Cup is the juries' «paperless» evaluation tool: each jury member saves the given points on a tablet. The central system collects the points and automatically generates the corresponding medals - bronze, silver and gold. This method has already proven its efficiency in other international competitions and will be used for the first time in Luxembourg.

As usual, tickets for the menus of the competing teams will be sold exclusively via the Internet from mid-October 2018.

### PRACTICAL INFORMATION

**Date of the event:**

From 24 to 28 November 2018, daily from 11 am to 9 pm

**Venue:**

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10, circuit de la Foire International  
L-1347 Luxembourg-Kirchberg  
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